

Roddy Boyd

Attachments Apr 22 (2 days ago)

to mbabich  
Mr. Babich,

My name is Rod Boyd and I am the reporter who called and left a voice message for you yesterday at your office.

SIRF, the investigative reporting non-profit/501c3 I founded and write for, is preparing to release a story about Insys Friday morning. Please read SIRF's disclosures regarding our approach to investigative reporting and how we have zero economic interest/exposure in any Insys security.

I seek comment on a series of questions. Should you wish to do this via a phone interview please feel free to call anytime through late Thursday EST.

1. Adverse Events Inc provided us with a data scrape of FAERS data since March 2012 and they attribute 63 deaths to Subsys. Please see attached. Do you wish to comment on this?
2. During an interview with Sunrise Lee, former sales chief of Midwest & Western regions, she told me she has been interviewed by the HHS Office of Inspector General and has been subpoenaed by a Federal Grand Jury in Boston. To be sure, there are a series of former Insys representatives who have told me they have been subpoenaed for this. Do you have a comment on this?
3. Regarding Sunrise: were you aware that her prior job before Insys included owning Sensuous Entertainment, a Florida-based Escort Agency, and dancing for a West Palm strip club called Rachel's? See attached.
4. Do you wish to make a statement as to why you are suing Lance Clark and Sunrise Lee?
5. Alec Burlakoff, in an interview with me, said that Insys's entire sales focus is on oncologists and that any pain management MDs writing Subsys scripts are doing so via referral and in conjunction with oncology protocols. Via FOIA, however, the top 25 Subsys writers from 1/1/13-5/31/13 in the TRICARE system are all pain management MD's. See attached. Please comment on this differential.

6. Another sales hire I seek comment on is Jeff Pearlman, NYC region sales chief. Prior to Insys, he owned Sitting Pretty Seating Services, a ticket broker that was sued by the NJ Dept. of Consumer Affairs in 2004 and had its license revoked in 2006; immediately prior to Insys, he was installing aquariums. Do you wish to comment on his hire?

7. Does any business relationship exist between the founder John Kapoor and management of Insys and its predecessor companies and Bell Health Ventures and Linden Care?

8. What percentage of sales go through Linden Care?

9. What percentage of sales go through C&R pharmacy in Mobile, Ala.?

10. At a sales meeting in Atlanta, Ga. on June 6, 2014, were you asked about off-label sales practices and reply to the effect, "I understand why you're asking that question...but they [Cephalon] didn't have TIRF-REMS. Both the patient and the MD have to sign it"?

11. Do you have a comment on the allegations of a class action lawsuit, Larsen vs. Insys, in which allegedly only 10% of patient diagnoses were for cancer? Additionally, that the lawsuit alleges that the PA team: represented that they were calling from an MDs office, told PBMs the patients had tried/failed with other drugs even if they had not and that Insys employees affirmed that they were employees of the MDs office?

Thank you.

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Many Speakers Bureau dinners are held at Roka Akor, a restaurant owned by founder John Kapoor.

What is the annual cost of these dinners?

Thank you.