Posted to www.backstory.com on June 18, 2013; running time: 05.10; the “infomercial” is hosted by Steve Mortensen, owner of the company that produced the video for Anthony Nobles.

Steve Mortensen
I’m Steve Mortensen with Dr. Anthony Nobles. Tony, we’ve just discussed some of your recent business successes. But you’re a man of many accomplishments with many interests other than medicine – classic cars and Formula1 racing, just to name two. Can you tell us about the contents of this magnificent museum that we see parked behind you.

Anthony Nobles
Well, basically, it’s, ah, years of collecting, ah, cars that I’ve had a passion for ever since I was a young child. Ah, Ferraris, Lamborghini, Rolls-Royce, race cars, ah, particularly Ferraris, are my favorite

Mortensen
I notice that you have several Ferrari race cars in your collection, and I understand that you race these cars all over the world. How does a doctor…

Nobles
Yeah…

Mortensen
… from Orange County, California (laughing) become a race car driver for Ferrari

Nobles
Well, it was kind of an ironic story. I, ah, had a collection, actually this blue car that you see over here behind me. Actually, it’s on this side. Ah, this blue car you see behind me I was racing it at the Ferrari factory, um, in a historic event, and was invited to race a Formula 1 car very much like the one right behind me at the Ferrari factory by setting a really exciting time. And, from that, ah, I became part of the, ah, special F-1 Cliente program at Ferrari and it allowed me to go with them around the world with the…with the proper race team and to actually be able to get in a Formula 1 car and drive Monaco, Budapest, Nürburgring…all the places that people love to go.

Mortensen
You know, you’re a husband, a father of six, you’ve created medical devices that have saved countless lives around the world, you’ve created over 150 devices, built and sold more than 25 companies, driven a Formula 1 Ferrari at 250 miles an hour. You also host an annual Halloween
party that 20,000 people attended last year. What else would you like to accomplish with your life?

**Nobles**

Well, that’s a good question. I…I like to look at my, quote unquote “bucket list,” uh, and I, pre, basically have three things left in life that I want to see…

You know, I have six kids, they’re wonderful that are all going down different walks of lives, from medicine to lawyers to musicians, and my real goal is to see them succeed where they can stand on their own two feet, make their own living, and do well. That would, for me, be one of the greatest accomplishments in my life.

Secondly, would be, and I tell people all the time, probably, only, “pie in the sky” thing I’m looking at, is someday I would love to get a Nobel Prize for my achievements in medicine. That would be kind of one of those, on your wish list, bucket list, would be nice to see the world recognize all the different, uh, disease states that I’ve affected and cured…

And then, the biggest one, ah, it might sound a bit corny, it doesn’t do anything with my cars, my airplanes, my hobbies, it’s very simple. I can’t wait to see my hand in the hand of my wife’s, looking nice and old, at about 75, 80, walking along the beach in front of my house, and seeing that we made it that far, that old. That would be, probably, the biggest accomplishment I have left to see.

**Mortensen**

You know, ah, it’s certainly the family relationships that make, ah, life worth living, aren’t they?

**Nobles**

Ah, they certainly are, I mean, ah, I could have retired many times in my life and I’ve even tried, um, but I do this not just for my family but I do it for the world. And, the kind of unique thing is, I still get to go home and I can spend the time with them and do all the things in the world that I want to do, when I, when I have that relationship with my kids and my wife and my family.

**Mortensen**

You know, we, ah, mentioned a few minutes ago this big Halloween party that you throw. Um, how did that get started? What’s the theme for this year?

**Nobles**

Well, it got started, ah, obviously when I was a child. Um, I grew up in a very bad area in Detroit, it was very poor. And, you know, we’d come, we’d go out, we’d be very excited cause we didn’t have any money but boy, you could get all this free candy and the first thing we’d have to do is unwrap it all, take the apples, cut em up, look for razor blades, needles, puncture marks, things like that. And so I always thought of Halloween never was really satisfying as a child. So, when I became an adult and I had the resources, I’m like, well, I’m gonna give back the kids,
so, you know, when I was 14, 15 years ago, I did my very first Halloween party out in front of my house, and, uh, hmm, it was an easy one, because, I recreated an operating room and I had all the instruments, and I had bloody looking, fake teaching instruments, and things like that. That was the first one. Um, and then it’s led all the way up to today where, like said, we have over 20,000 people that show up on Halloween, and, this year it’s going to be The Wizard of Oz.

Mortensen
Well, you know, I have to tell you, after, ah, touring your facility, and learning about all the incredible things that you’ve done, I kept wondering if you were going to give us a peek at your Ironman suit.

Nobles
(laughing)
I get asked that a lot, I get the Tony Stark, ah, comparison a lot, ah, ah, you’ll have to wait till next year because, people have always said, ‘oh, you’re just like Tony Stark without the suit. I said, ‘what makes you think I don’t have the suit?’ Um, actually, if you wait till next Halloween you might see that. Ah, as a matter of fact, if you saw Ironman II, ah, the opening scene in that movie, which was a race through Monaco, um, I actually assisted in the development of that by them using my race videos through the streets of Monaco in my Formula I car working with the Ironman people.”

Mortensen
You know, Tony, it’s been a great pleasure meeting you, and, we look forward to seeing the next generation of amazing technologies and events that you’re involved in.

Nobles
Thanks, Steve, very much, I appreciate you guys taking the time, thanks for coming to visit, my…little play land.

Mortensen
Thanks for being with us today.

Nobles
Take care…